



Creamerz Soft

Where Imagination & Art meet

Taxi Online Mobile App and website Development Proposal

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To: Yousief

From: Creamerz Soft

Date: 27th May 2025

Subject: Proposal for Taxi Online App Development Services

Dear Yousief,

Thank you for considering Creamerz Soft for your Taxi Online App needs. We are pleased to submit this proposal outlining our understanding of your requirements and how we can help you build a modern, dynamic, and responsive website

Project Overview:

The Scope of the project is to develop the clone of Uber Application to facilitate the end-user to book a ride for both the platforms Android and iOS. The scope of the project also includes development of:

- Admin Panel
- Web Services APIS
- Web Preference of the Uber Like App

At the end, we will push the web-preference to the web-server and upload both the Apps to the App Stores respectively.

TECHNICAL ENVIRONMENT

Server Side Scripting Language: Android (Kotlin), iOS (Swift, Objective C)

Server Side Scripting Language: PHP

Client-Side Scripting Language: HTML5, CSS3, jQuery, Angular

Content Management System: Laravel Framework

Back Database: MySQL

Operating System: Linux



Features

App Users:

The Mobile App will have the two types of users:

- Drivers
- End-Users/Clients

Client/Customer:

Rider App

- Easy Sign-up & Login
 - After login to the app, an OTP is sent to the registered Email ID, Once the user/customer enters the correct OTP, the user is taken to the Map screen, where the user can search for the ride. **The Map Key will be provided.**
 - Note: Please note, we need to have the live Google Map and for that we need to purchase Google API services.**
 - Note:** Please note that there will be 3 Login options for the App users:
 - Login with Facebook
 - Login with Gmail/Google
 - Login with Email
- Book rides with real-time tracking
 - After the user/customer has made the request, the System searches for the Uber Ride with in the Radius of 10 Kilometers of the user current location.
 - View fare estimates before booking
- As the drivers accepts the ride request, the map will Mark the selected driver vehicle.
- The vehicle tracking system will be implemented on the Live Map.
- Multiple payment options
 - The user will have multiple options to Pay the Fare:
 - Cash Payment
 - Pay from valet
 - Credit Card Payment
- Trip history & invoices



- On reaching the destination, the rider will have the option to give the Feedback about the driver services.
- Update Profile
- Call or text the driver right from the app
- Push notifications
- Ride cost estimation
- Top-notch UI and UX design
- Emergency/SOS feature
- Schedule future rides

Advanced features:

- Scheduling a ride in advance
- Multi-Language Support
 - Auto Language Detect as per the device language
- Booking a ride for others

Drivers:

- After login to the app, an OTP is sent to the registered Email ID, Once the driver enters the correct OTP, the user is taken to the driver's dashboard where he can see the number of ride requests from the clients. **The Map Key will be provided.**

Note: Please note that there will be 3 Login options for the App users:

- Login with Facebook
 - Login with Gmail/Google
 - Login with Email
- Profile verification & document upload
- After ride request is accepted by the driver, prompt details of the end user will be shown to the driver.
- The vehicle tracking system will be implemented on the Live Map.
 - In-app navigation with GPS
- Track daily/weekly earnings
- View rider ratings & feedback
- Work on own schedule (go online/offline)
- Receive bonus alerts and surge info
- The user/Customer/rider will have its own Valet



- The driver will have multiple options to accept the Fare:
 - Cash Payment
 - Pay from valet
 - Credit Card Payment
- Update Profile
- Driver reports
- Advanced route optimization
- Calling to a passenger from the app
- Generating daily/monthly reports of past bookings and earnings

Admin Panel:

The admin panel is the last but not the least thing you should consider. Admin panels are typically web-based and demand certain efforts on the part of your web development service vendor. It should give you a convenient overview of business processes as well as provide capabilities of managing payrolls and collecting user data.

The admin panel will have the following additional features:

1. Manage users & drivers
2. Monitor rides in real time
3. Analyze usage and trip data
4. Handle disputes & customer service
5. Launch promotions and referral campaigns
6. Fare Management
 - a. Airport fares
 - b. Surge
 - c. Zone rates
7. Company Management
 - a. Add/edit/list companies,
 - b. Driver counts
 - c. Compliance
8. Driver Management
 - a. Add/view/sort by activity
 - b. Company
 - c. Rating
 - d. Earnings
9. Multi-language settings
 - a. Custom language packs per region
10. Reporting & Analytics



- a. Driver Reports
 - i. Earnings
 - ii. Trip count
 - iii. Status
 - b. Company Reports
 - i. Performance
 - ii. Compliance
 - c. Trip Reports
 - i. Filters by date
 - ii. Type
 - iii. Surge
 - d. Financial Reports
 - i. Commission
 - ii. Payouts
 - iii. Refunds
 - e. Rider Reports
 - i. Activity
 - ii. Complaints
 - iii. promo use
11. Other Tools
- a. Real-time map
 - b. Notifications
 - c. Promo manager
 - d. User profiles
12. Export options (CSV, PDF)
- a. Filters
13. Data visualizations are integrated throughout
14. Pricing Logic
- a. Base Fare: Based on distance, time, and ride type
 - b. Dynamic/Surge Pricing
 - i. Activates during high demand, heavy traffic, or bad weather.
 - ii. Increases fare temporarily using a multiplier
 - iii. Visible to rider before confirming trip

Web Preferences:

There will be web preference of the Uber App as well with almost equivalent features the Apps have like User can login, Can search for the drivers, etc.



Third Party APIS Integrations:

There will multiple third party APIs implemented within the Application as well as on the web-preferences, which are:

- Google Map API
 - **A mandatory thing for the live Google Map Navigation**
- SMS Service API(Twilio / Pubnub, etc)
 - **A mandatory services need to purchase to send the SMS to the users**
- Calling API(Twilio / Pubnub, etc)
 - **A mandatory services need to purchase to call the users**

Server Management:

Since we have to manage large number of users (drivers/customers), so to make sure, the App works without any Glitch and it must have enough speed that the end-user doesn't get annoyed. So we need to have a very stable web-server to host the web-services APIS that will be responsible to transport the data within the Apps.

Suggestion: We suggest to get **Amazon Server**,
<https://aws.amazon.com/lightsail/pricing/>

The screenshot shows the Amazon Lightsail Pricing page for Linux/Unix. The \$5 USD/mo package is highlighted with a red box. A red arrow points from a text overlay to this package. The text overlay reads: "Initially select this package, as the App progresses and we have number of users increase, this package can be upgraded."

Package Price (USD/mo)	Memory	Processor	SSD Disk	Transfer
\$3.50	512 MB	1 Core	20 GB	1 TB
\$5	1 GB	1 Core	40 GB	2 TB
\$10	2 GB	1 Core	60 GB	3 TB
\$20	4 GB	2 Core	80 GB	4 TB
\$40	8 GB	2 Core	160 GB	5 TB
\$80	16 GB	4 Core	320 GB	6 TB
\$160	32 GB	8 Core	640 GB	7 TB

Time Frame:

The time complete the Mobile apps (ios and Android) and website design and development is round **3 Months**.

Note: This time can be varied depending upon the situation like if there is some delay of the APIs from your end and vice versa.

Client's Responsibility:

Client will be responsible for any delays if he is not able to produce the required content on time.

Client will approve the design (UI-UX) after that the development team will starts the development of the apps once the design is approved any change in design need will take extra effort and time.

Authorizing one person to communicate with the development company for current project of application development.

Testing the modules and/or features prior to signing the delivery/receiving/updating confirmation notes.

Keeping the record of communication ,bills ,Delivery notes, receipts.

This document is considered to be a contract between the two parties. Terms & Conditions mentioned above can change any time prior to signing the contract. This contract is also considered as the Memorandum of Understanding and will be signed between both the parties to carry on the project towards completion. Both the parties will sign all the pages wherever required except the cover page of this document. Out of two copies of the signed and approved Quotation/Contract/MOU (this document), one copy of the same will be handed over to Client and the other will remain with the vendor. We expect the order confirmation and that you will find our offer better than any other Solution Provider.



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Thank You!

	
Ghufran Munawar Chief Operating Officer	Yousief
27-05-2025	

